

The Tri-Cities Region

Very much an example of why we are Where Tennessee Begins Its Business Day, Sullivan County represents two-thirds of what is known as the Tri-Cities region, with neighboring Johnson City in Washington County being the third.

While there is not a singular major metropolitan city within this region, the proximity and history of cooperation make Tri-Cities its own unique MSA. That cooperative spirit is perhaps most illustrated by the cities coming together decades ago to be named – as a region – an All-American City. The Tri-County Industrial Park and the Tri-Cities Airport, both located here in Sullivan County also exemplify the kind of regionalism that has helped build our community for private and corporate citizens alike.

Known for its scenic hills, valleys, lakes, and rivers, this region provides some of the best opportunities for outdoors enthusiasts, supported by a thriving arts culture that includes the Birthplace of Country Music Museum. Regional educational institutions and initiatives have proven of great benefit to some of our largest employers, along with an outstanding, affordable quality of life that is invaluable when recruiting outside talent.

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